# Event exhibitor and sponsorship opportunities



For more information email sales@environment-analyst.com or call +44 (0)20 3637 2191

# Why sponsor or exhibit at our events?

- Direct access to your target customers our up-to-the-minute programmes and expert speakers attract the highest calibre of delegates
- Stand out from the crowd limited exhibitor spaces offer an opportunity to focus all eyes on your brand, rather than your competitors
- Pick and mix to suit your specific needs choose from a rich programme of events throughout the year tackling a wide range of relevant topics
- Benefit from ongoing promotion sustained campaigns of promotional activity in the run-up to events put your brand directly in front of our niche community
- Affordable packages complete exhibitor and sponsorship solutions with no hidden extras

### Recent exhibitors and sponsors include:















# Sponsorship packages

### **Regional Event Prices**

Discounted sponsorship prices are available for selected regional events, including: **Brownfield and Contaminated Land Belfast 2019**, **Brownfield Redevelopment: Midlands 2019**, **Brownfield Land Wales 2019**, and **Brownfield Redevelopment: North 2019**.



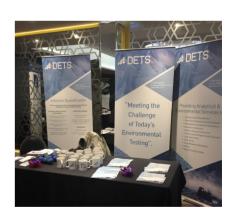
### **Brownfield Briefing Awards**

Sponsoring the Brownfield Briefing Awards guarantees exposure at the brownfield industry event of the year, known for bringing together the most reputable, successful and innovative companies in the sector.



### Headline sponsor, 1 per event - £3,000

- 3m x 2m space in exhibition hall in prime location
- 3 delegate tickets (+1 for stand)
- 20 minute presentation during morning plenary
- A4 colour advertorial (max 4 sides) insert in the delegate bags
- ½ page advert in delegate guide with option to up-grade to full page
- Company profile and logo in delegate guide
- Company logo and profile on event webpage
- Welcome speech mention by conference chair
- Company logo on welcome slide
- Company logo on conference welcome banner
- Delegate list
- Company logo on event marketing
- Company profile on 1 event mailer





# Sponsorship packages

Sponsorship packages are offered on a first come first served basis. All charges are subject to the standard rate of VAT, currently 20%.

### Exhibitor - £1,500

- 2m x 2m space in exhibition hall
- 2 delegate tickets (+1 for stand)
- A4 colour advertorial (max 2 sides) insert in the delegate bags
- Company profile and logo in delegate guide
- Company logo and profile on event webpage
- Delegate list
- Company logo on event marketing

### Refreshment sponsor - £1,000

- Client linked to lunch in programme
- Pop-up banner placement next to catering stands
- A4 colour advertorial (max 2 sides) insert in the delegate bags
- 2 delegate tickets
- Company profile and logo in delegate guide
- Company logo and hyperlink on event webpage

### **Drinks reception sponsor - £750**

- Client linked to drinks reception in programme
- Pop-up banner placement next to drinks reception
- A4 colour advertorial (max 2 sides) insert in the delegate bags
- 1 delegate ticket
- Company profile and logo in delegate guide
- Company logo and hyperlink on event webpage









# Sponsorship packages

## Delegate bag sponsor - £750

- Client logo printed on conference bag
- A4 advert (max 4 sides) insert in the delegate bags
- 1 delegate ticket
- Company profile and logo in delegate guide
- Company logo and hyperlink on event webpage



### Lanyard sponsor - £750

- Client logo on conference badge lanyards
- A4 colour advertorial (max 4 sides) insert in the delegate bags
- 1 delegate ticket
- · Company profile and logo in delegate guide
- Company logo and hyperlink on event webpage

### Pad and pen sponsor - £750

- Client logo on pads and pens
- 1 delegate ticket
- Company profile and logo in delegate guide
- Company logo and hyperlink on event webpage



### Delegate bag insert sponsor - £350

A4 colour advertorial (max 4 sides) insert in the delegate bags

### Delegate brochure advert sponsor - £350

 ½ page advert in delegate brochure (option to up-grade to full page)





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